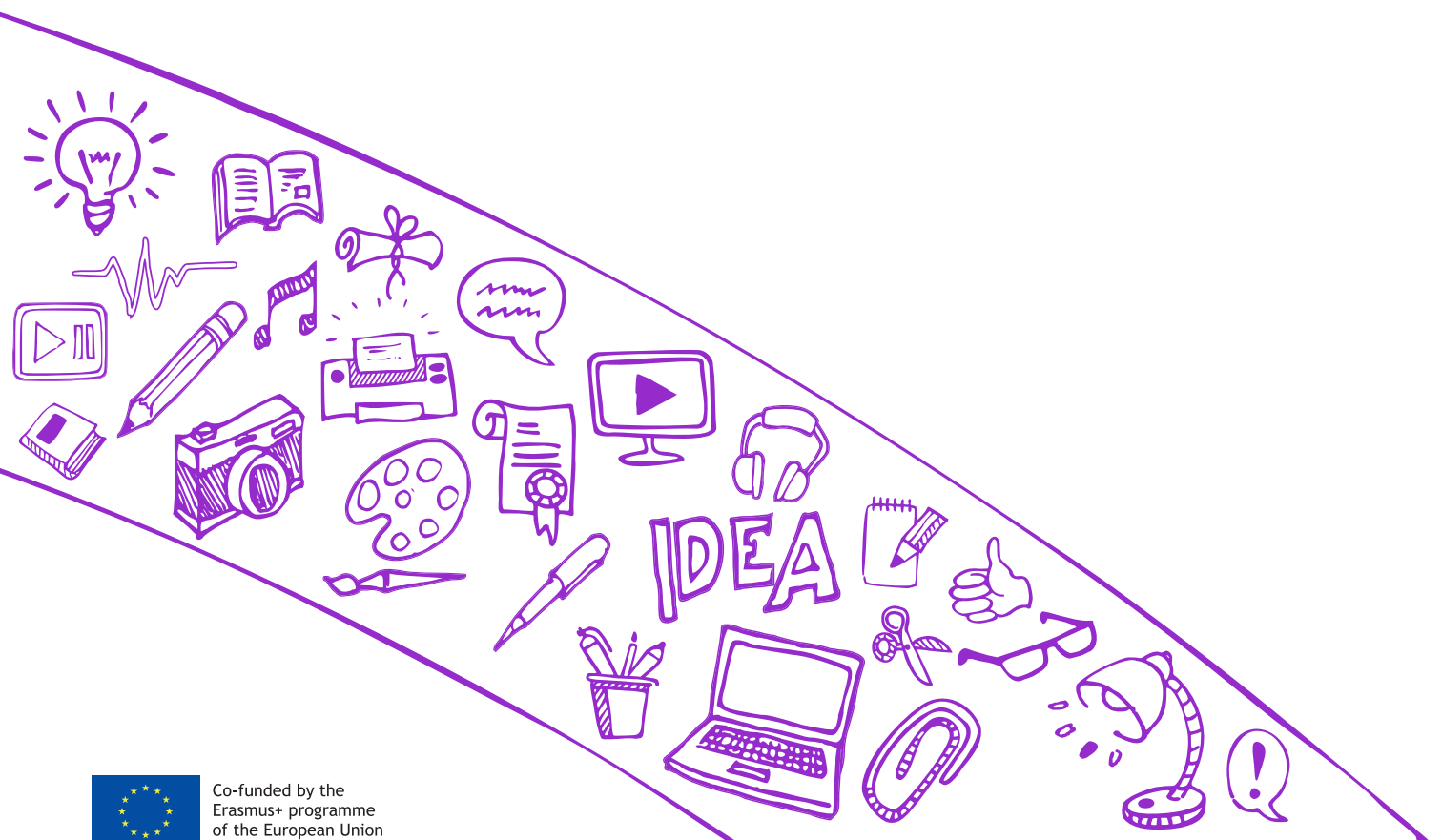


Youth Creativity Training Course

Module 3

Exploring ways of developing your creative practice: Common art projects



Introduction

Review the video



20 minutes

Art comes in many forms; you could address the art form of storytelling and writing in module 2, whereas in module 3 we are addressing other forms of art, particularly **visual art**.

The following exercise will guide you through a common art project resulting in the creation of an **online art exhibition**. To come to the opening of the exhibition, the participants need to address other relevant competencies. However, before you start to embark on this course and the path on gaining new competencies, one should be inspired and learn about your inner saboteurs.



Access *Shirzad Chamine's TEDx Talk* here:

<https://www.youtube.com/watch?v=-zDJ1ubvoXs&t=5s>

Exercise 1

Creative brainstorming



40 minutes

Step 1: preparation phase

This activity provides a space for creativity without resistance and prejudice. The activity is inspired by Shirzad Chamine (2012) and his book *Positive Intelligence*. In his training programme on positive intelligence, Shirzad introduces the **10% innovator rule**.

The rule says that to adopt an innovative spirit, you need to **change your mindset and accept that even in the craziest idea you hear**, there is at least 10% of the idea that could contain a great solution.

You can use this exercise when your group is in the phase of looking for possible solutions. The best way to prepare the room is to organize the chairs in a circle.

Step 2: Activity phase

1. Invite participants to sit in a circle. Ask them to present the craziest ideas that come to mind. Ask one of them to share their idea (for example: **"I think we can change the way the mayor looks at this issue by organizing a naked parade in the main square of our city"**).
2. Ask the other participants to build on the elements of this idea using the 10% rule (e.g., "Great idea. I like the idea that we need to do an attractive activity in the city center to get more people involved. How about inviting circus artists?").

Step 3: Wrap up phase



Encourage participants to continue their **creative brainstorming** in the model described above until they find the perfect resolution. This is a very positive activity with no identifiable risks.

Before engaging participants in the brainstorming process explained above, it would be advisable to do a short demonstration with a volunteer from the group.

Issues addressed with this activity:

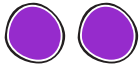
Creativity, problem solving, cooperation, active listening



10 minute break

Exercise 2

Prepare your own online art exhibition



120 minutes



This exercise enables participants to work together as a team in making an **online art exhibition**. The topics and the light motif of the exhibition is open and free for the participants to choose and brainstorm among them self.

The **Artsteps** platform is a great free tool that helps to foster creativity of art in an online environment. The activity challenges participants to work as a team in problem-solving skills as well as creativity, as the platform enables multiple diverse choices.



Access the platform here: <https://www.artsteps.com/>

Step 1

Decide as a group about the light motif of the exhibition.

Step 2

Collect pictures and images of the light motif as a group.

Collect as many as possible so that you have choices as group to decide which are selected.

Step 3

Upload digital content.

Upload your images, videos, text, select from a variety of 3D models or import your own.

Add music and narration to create striking VR environments.

Step 4

Build your VR space.

Define the space of your virtual area, place walls and select colours and textures to create a unique experience.

Step 5

Become a Storyteller.

Place guide points across your VR space, stage your own narratives and share your stories with your visitors.

Exercise 3

Dissemination campaign



40 minutes



Write as a team dissemination campaign for your online art exhibition using such examples of dissemination strategy templates:

<https://www.globalpartnership.org/content/dissemination-strategy-template>

Learning outcomes

- Addressing problem-solving
- Enhancing teamwork
- Preparation of an online art exhibition
- Enhancing the storytelling skills

Course delivery

The course is designed to be delivered online with active teamwork in between the various modules.

The initial idea is to use The Mighty Creatives platform for launching the course, but since there is a large amount of synchronous learning planned and work in virtual rooms, this should be combined with the utilization of online platforms, such as Zoom.

This course is designed for individual learning.

Learning outcomes assessment

The assessment procedure is based on self-evaluation process, peer review, as well as trainers review, which can be summarized as follows:

Ongoing assessment: This will form 30% of the total score.

Carried out based on the course trainers' observation on the level of engagement of the learner and participation in the different practical activities offered.

Final assessment: This will form 70% of the total score.

1. Self-evaluation of the learner through online self-assessment form – 35% of the score.
2. Peer evaluation from teamwork practical assignments - 35% of the score.
3. Trainer's evaluation of learner's practical assignments implementation – 30% of the score.

Type of certification

In the pilot edition of the course, all participants will receive a certificate of completion, issued by the partnership of DiARC project.

Enrolment process

The course is open to learners from the indicated age group (16-21), who demonstrate motivation in the field of creativity. The application process will involve online submission of a short motivation letter.



Course contact points

United Kingdom

Nick Owen (The Mighty Creatives),
nick@themightycreatives.com

Bulgaria

Yonko Bushnyashki (National Management School),
nbs@techno-link.com

Belgium

Svetoslava Stoyanova (New Mindset Coaching and Training),
svetoslava.stoyanova@gmail.com

Slovenia

Katja Kolenc and Samanta Hadžić (Celjski mladinski center),
Katja.Kolenc@mc-celje.si and samanta.hadziczavski@mc-celje.si



Annex 1 - Course bibliography

<https://www.wikihow.com/Set-Up-an-Art-Exhibition>

<https://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.198.33&rep=rep1&type=pdf>

Videos

<https://www.youtube.com/watch?v=ta5lkSsc8qk>

<https://www.youtube.com/watch?v=oJeciAsGqks>

<https://www.youtube.com/watch?v=uAsieY-RyZI>

